



Government of Western Australia
Department of Commerce



INDUSTRY, SCIENCE AND INNOVATION DIVISION

STRATEGIC PLAN

2011 – 2014



www.commerce.wa.gov.au/scienceinnovation

STRATEGIC PLAN

2011 – 2014

The development of Western Australian industry, science and innovation is about the future — about being responsive to global market trends; being ready to respond to new opportunities and challenges; and ensuring that future generations also enjoy high standards of living.

The Industry, Science and Innovation Division is committed to this future. We strive to make Western Australia's industry, science and innovation systems work better, together.

Our approach is simple. Focus on where we can make the greatest difference.

Know our space. Empower our people to deliver.

PURPOSE

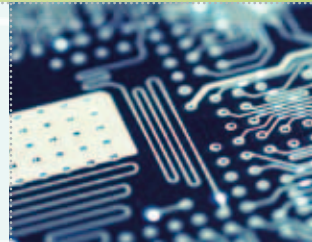
We facilitate strategic investment in industrial, scientific and innovative capacity and capture the benefits for the state.

GOAL

Our goal is to be recognised as valued contributors to Western Australia's long-term prosperity.

DIRECTION

Aligned with Government priorities, we are positioning the division as a strategic catalyst for industry and innovation. Our aim is to maximise community benefits from current economic strengths, emerging market opportunities and enabling technologies.





PLAN

We will do this in

five outcome areas:

1 Industry

2 Infrastructure

3 Participation

4 Research

5 Commercialisation.

Our key strategies are to influence policy, build alliances, facilitate investment, collaborate on programs and learn through evaluation.

Our service delivery will be based on strong business processes and program governance.

We will track our progress through our programs and their contributions to the State's innovation performance.

PORTFOLIO

We assist the Minister for Science and Innovation and the Minister for Commerce through the Industry and Technology Development Act 1998.

We are part of a wider industry, science and innovation portfolio, which includes the Technology and Industry Advisory Council and the Office of the Chief Scientist.

PARTNERSHIPS

We will formulate, facilitate and deliver Western Australia's industry, science and innovation agendas, through partnerships with our industry, research and government stakeholders.

**MINISTER FOR SCIENCE AND
INNOVATION**

MINISTER FOR COMMERCE

*Industry and Technology
Development Act 1998*

Technology
and Industry
Advisory Council

Western
Australian
Chief Scientist

**DEPARTMENT OF COMMERCE
INDUSTRY, SCIENCE AND INNOVATION DIVISION**

PORTFOLIO

GOAL

OUTCOMES

MEASURES

STRATEGIES

PROCESS

WESTERN AUSTRALIA'S LONG-TERM PROSPERITY

INDUSTRY:

Increased industry
competitiveness in priority and
emerging sectors

INFRASTRUCTURE:

Improved fit-for-purpose strategic
industrial, research and digital
infrastructure

PAR

Increa
partic

Value of ISI supported projects to
the economy
ISI program effectiveness

Flow on benefits to the comm
Value of ISI supported
commercialisation outcome

POLICY:

Coordination of government
response and support for
strategic growth sectors

RELATIONSHIPS:

Facilitation of
strategic alliances in
key outcome areas

SOLUCI

Facilitation of pu
collaboration of
and deliv

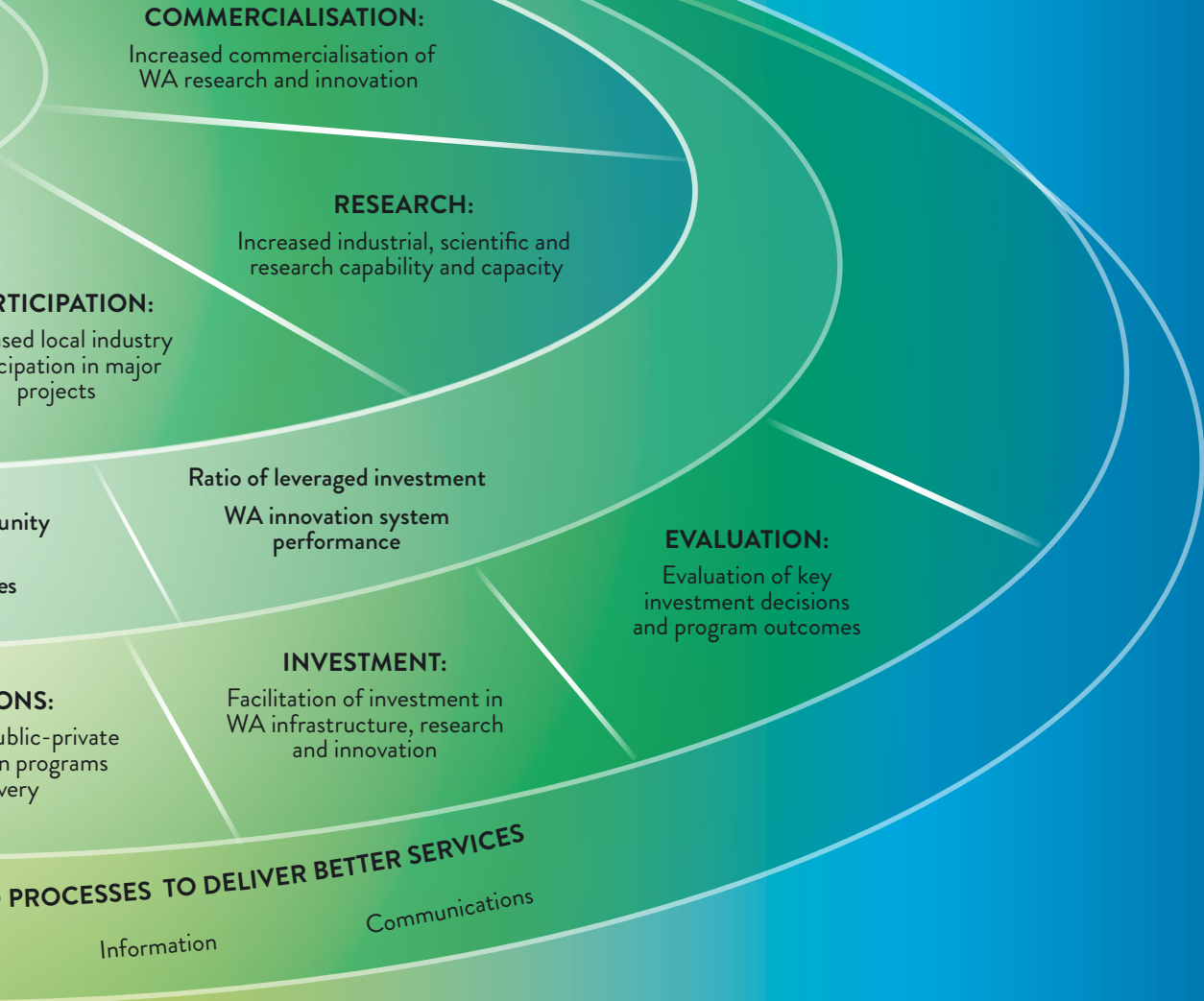
CONTINUOUS IMPROVEMENT OF OPERATIONAL SYSTEMS AND
Planning

Budget

Workforce

INDUSTRY SCIENCE AND INNOVATION DIVISION

STRATEGIC PLAN 2011-14





INDUSTRY DEVELOPMENT

We will focus on the development of industry sectors or sub-sectors that provide, or have the potential to provide, a high value added contribution to the economy. Our current strategic focus on the marine, defence, minerals and oil and gas services, manufacturing and digital economy sectors will be complemented with investigations into new and emerging industry sectors. Central to this role will be the coordination of a whole-of-government framework to identify priorities and solutions for industry development. We will also play a critical role in the establishment of strategic, common use infrastructure.

SCIENCE AND RESEARCH

In partnership with stakeholders, we will focus on applied research that is end-user driven; addresses issues of priority to Western Australians; creates competitive economic opportunities; informs government decisions; and benefits the community.

We will have a central role in policy and programs that focus on Western Australia's strengths, challenges and opportunities; strengthen the skills base; link industry and academia; extend research networks; attract research investment; fully utilise research infrastructure; and capture the outcomes and benefits for the state.



INNOVATION SERVICES

Western Australia has a rich history of innovation. There is no lack of ideas. Our focus will be on the translation of ideas into competitive goods and services and sustainable businesses. The innovation system has many players including companies, universities, researchers, entrepreneurs, innovators, investors, service providers, government and the community. Our interest is in enhancing this system as a whole. Our role is to improve the links between industry, government, research and entrepreneurial networks so that the pathways to commercialisation are clear; barriers are minimised; and the community reaps the benefits of Western Australian innovation.



The background of the page is a teal-to-blue gradient. On the right side, there is a vertical image of a satellite in orbit around the Earth. In the foreground, there is a blurred image of a person in a small boat on water. At the bottom, there are abstract glowing lines and a faint image of a circuit board.

FOR MORE INFORMATION, CONTACT:

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